



## Cookie Declaration

This website uses cookies. We use our own and third-party cookies to provide functionality, to generate statistics, to remember your preferences, and to optimize our marketing activities. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you have provided to them or that they have collected from your use of their services. Click "Show details" to learn about the different types of cookies that we use. We will only use the cookies which you allow us to use, and we will only place such cookies after having received your consent.

You may withdraw your consent at any time by using the link in our cookie policy. When we use cookies, we process your IP address for a short while. Read how we process your personal data in our privacy policy.

Cookies are small text files that can be used by websites to make a user's experience more efficient.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

You can at any time change or withdraw your consent from the Cookie Declaration on our website.

Learn more about who we are, how you can contact us and how we process personal data in our Privacy Policy.

Please state your consent ID and date when you contact us regarding your consent.

Your consent applies to the following domains: [about.crownpaints.co.ke](http://about.crownpaints.co.ke)

### 1. Introduction

This Cookie Policy explains how Crown Paints Kenya PLC ("we", "us", "our") uses cookies and similar technologies on [crownpaints.co.ke](http://crownpaints.co.ke) ("Website"). It describes what these technologies are, why we use them, and your choices regarding them.

### 2. What Are Cookies

Cookies are small text files placed on your device (computer, tablet, or mobile) when you visit a website. They store information such as your preferences, browsing actions, or a unique identifier. This helps the website recognize your device and remember settings or actions, improving your experience.

### 3. Types of Cookies We Use



# Crown Paints Kenya PLC

Head Office, Likoni Road, Industrial Area - Nairobi. P.O. Box 78848 – 00507, Nairobi,  
Telephone Number: +254 20 2165703 / 2032751 | Email: [info@crownpaints.co.ke](mailto:info@crownpaints.co.ke)

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We use various categories of cookies. Below is a description of the common types and how we use them:

Type	Purpose	Scope / Expiry
Essential / Strictly Necessary Cookies	Required for basic website functioning — navigation, security, login sessions.	Session or persistence, depending on function
Performance / Analytics Cookies	Collect anonymous data about how visitors use the Website to improve performance.	Usually, persistent
Functionality / Preference Cookies	Remember user preferences such as language, region, and theme.	Persistent
Targeting / Advertising / Marketing Cookies	Track browsing habits to deliver more relevant ads and measure campaign effectiveness.	Persistent; sometimes set by third parties

## 4. Why We Use Cookies

We use cookies to:

1. Enable essential website features.
2. Improve performance and analyze usage.
3. Personalize user experience and content.
4. Deliver targeted advertisements and measure effectiveness.

## 5. Managing or Disabling Cookies

You can manage cookies through your browser settings (e.g., Chrome → Settings → Privacy & security → Cookies and other site data). Disabling certain cookies may affect website functionality.

## 6. Third-Party Cookies & Embedded Content

Certain third-party services integrated into our website (such as Google Analytics, social media widgets, or advertising networks) may place their own cookies on your device. We recommend reviewing the respective privacy and cookie policies of these third parties for further information on their data practices and management options. Please note that we are not responsible for the manner in which these third parties use your data.



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## 7. Crown Team Kubwa – Data & Cookie Consent

By ticking the checkbox, you confirm that you **consent to the collection and processing of your data** by **Crown Team Kubwa**, in line with our Data and Cookie Policy. We only proceed with data processing after consent is given at the point of collection.

### Data Retention Period

We retain data collected through cookies for a period not exceeding **three (3) years** or as allowed by the law from the point of data collection. This retention period is necessary to support **auditing, compliance, and analytical purposes** as permitted under applicable data protection laws. After this period, data will be securely deleted or anonymised to prevent identification of individual users.

## 7. Changes to This Policy

We may update this Cookie Policy periodically. Updates will be posted on this page with a revised 'Last Updated' date.

## 8. Contact Us

If you have any questions about this Cookie Policy, please contact us:

Crown Paints Kenya PLC  
Likoni Road, Industrial Area, Nairobi, Kenya  
Email: [info@crownpaints.co.ke](mailto:info@crownpaints.co.ke)